**Quotes On Branding Yourself**

If you’re not branding yourself, you can be sure others do it for you. —Author Unknown

Life isn’t about finding yourself. Life is about creating yourself. —George Bernhard Shaw

Your personal brand is what differentiates you from others. —Author Unknown

Even individuals need to develop a brand for themselves. Whatever your area of expertise, you can take steps to make people think of YOU when they think of your field. —Accelepoint Webzine

Think of yourself as a brand. You need to be remembered. What will they remember you for? What defines you? If you have it in you, do something that defines you. Invent something, develop a unique skill, get noticed for something—it creates a talking point. —Chris Arnold

A brand for a company is like a reputation for a person. You earn reputation by trying to do hard things well. —Jeff Bezos

Truth is a point of view, but authenticity can’t be faked. —Peter Gruber

Your personal brand is a promise to your clients... a promise of quality, consistency, competency, and reliability. —Jason Hartman

Build a valuable brand by branding what is valuable about you. — Ryan Lilly

Personal brand promotes you as a VIP. It markets your Values, Image and Professionalism. —J.D. Crighton

Your personal brand is what people say about you when you are not in the room—remember that. And more importantly, let’s discover why! —Chris Ducker

There is only one you on the globe today. You have been created to inspire and designed to dazzle. Live your uniqueness. —Ifeanyi Enoch Onuoha